

GRENDENE S.A.

Publicly Held Company – CNPJ nº. 89.850.341/0001-60 – NIRE nº. 23300021118-CE

Calling Notice**Annual and Extraordinary General Meeting**

We hereby call upon the shareholders of Grendene S.A. ("Company" or "Grendene") to convene at the Ordinary and Extraordinary General Meeting ("OEGM") to be held on April 22, 2024, at 9:00 a.m. The meeting will be exclusively in digital format, including for voting purposes, via the Microsoft Teams platform ("Electronic System" or "Digital Platform"), in order to deliberate on the following agenda:

I – At the Ordinary General Meeting

1. Approve the management accounts, examine, discuss, and vote on the Company's accounting and/or financial statements, followed by the Independent Auditors' report and the Audit Committee's opinion for the fiscal year ending December 31, 2023.
2. To deliberate on the allocation of the net profit for the 2023 fiscal year and the ratification of the anticipated distributions of dividends and interest on equity, as well as the balance of dividends, in accordance with the proposal of the Company's management bodies.
3. Define the number of members of the Board of Directors to be elected, subject to the statutory limit.
4. Elect the members of the Board of Directors for a term of two (2) years and appoint those who will occupy the functions of Chairman and Vice-Chairman of the Board of Directors.
5. Characterization of the independent members of the Board of Directors; and
6. To set the overall remuneration of the managers in accordance with Article 14 of the Company's Bylaws.

II – At the Extraordinary General Meeting

1. To deliberate on the Management's Proposal to amend Article 15 of the Company's Bylaws, to align with Article 15, sole paragraph, of the B3 New Market Regulations.
2. To deliberate on the Management's Proposal to amend Article 21 of the Company's Bylaws to eliminate redundancy in subsection 'e,' renumber subsequent subsections to maintain coherence and structural order and update the CVM regulations referred to in the current subsection 'j'.
3. To deliberate on the Management's Proposal for an increase in the Company's share capital, through the capitalization of the federal tax incentives reserve (IRPJ), in the amount of R\$1,024,828,453.10 (one billion, twenty-four million, eight hundred and twenty-eight thousand, four hundred and fifty-three reais and ten cents), without the issuance of new shares, in accordance with Article 169, §1 of the Brazilian Corporations Law, so that the Company's share capital goes from R\$1,231,301,604.46 (one billion, two hundred and thirty-one million, three hundred and one thousand, six hundred and four reais and forty-six cents) to R\$2,256,130,057.56 (two billion, two hundred and fifty-six million, one hundred and thirty thousand, fifty-seven reais and fifty-six cents).
4. If item 3 (three) above is approved, decide on the Management's Proposal of the Administration to change the caput of article 5 of the Company's Bylaws, to reflect the Company's new share capital; and
5. To deliberate on the Management's Proposal for the consolidation of the Company's Bylaws as a result of the above-mentioned amendments, if approved.

General Information:

The Company informs that the OEGM will be held exclusively in digital format, in accordance with Article 124, § 2-A, of Brazilian Law No. 6,404, dated December 15, 1976, as amended ("Corporations Law"), with shareholders able to participate and vote through the electronic system provided by the Company or exercise their voting rights by using absentee voting ballots ("Absentee Voting Ballots"), in accordance with CVM Resolution No. 81 of March 29, 2022, as amended ("CVM Resolution 81/22"). For Absentee Voting Ballots to be effective, they must be received (in the ways indicated below) by the Company until April 16, 2024 (inclusive), i.e., 7 (seven) days before the OEGM. Thus, shareholders who wish to do so may choose to exercise their voting rights through the absentee voting system, in accordance with the aforementioned resolution, by sending the corresponding Absentee Voting Ballots through their respective Custodian Agent, Escrow Bank, or directly to the Company, as per the instructions provided in the Management's Proposal and in the guidelines for participation in the OEGM of Grendene ("Management's Proposal" and "Participation Manual," respectively), until the date of April 16, 2024. If the Absentee Voting Ballots are received after April 16, 2024, the votes will not be counted.

As provided for in Article 6, §1, §3 of CVM Resolution No. 81/22, shareholders who intend to participate and vote in the OEGM through the electronic system must send a request to the Company, along with proof of their status as a shareholder, document of identification, and proof issued by the depository institution containing their respective shareholding to the email dri@grendene.com.br, until 5:00 p.m. on April 17, 2024, that is, two (2) business days before the date of the OEGM. Shareholders represented by proxies must present their proxies by the same deadline and through the same means as mentioned above. After the approval of the registration by the Company, the shareholder will receive his login and individual password to access the platform through the email used for the registration.

In compliance with CVM Resolution No. 70, dated March 22, 2022 ('CVM Resolution 70/22'), we hereby inform that the minimum percentage of participation in the voting capital of the company required to request a multiple vote for the election of members of the Board of Directors is 5% (five percent).

Detailed information regarding the shareholder's direct participation, through their legal representative, or duly appointed proxy, as well as the rules and procedures for remote participation and/or voting at the Meeting, including instructions for submitting the Absentee Voting Ballot(s), and guidance on accessing the digital platform and conduct rules to be adopted at the Meeting, are included in the Management's Proposal and in the Participation Manual.

The Management Proposal and Guidelines for Participation, pursuant to RCMV 81/22, and the documents related to them are available to shareholders at the Company's headquarters and on the following websites: CVM (Brazilian Securities and Exchange Commission) (<https://www.cvm.gov.br>), B3 Brasil, Bolsa, Balcão (Brazil Stock Exchange and Over-the-Counter Market) (<https://www.b3.com.br>), and Grendene's Investor Relations (<https://ri.grendene.com.br>).

Sobral, Ceará, March 20, 2024.

Alexandre Grendene Bartelle
Chairman of the Board of Directors